

Last year 760 people were killed in Kentucky due to injuries sustained in motor vehicle crashes. While this represents 31 fewer deaths than in 2009, a significant number of people's lives could have been saved if more occupants had simply worn their seatbelts.

During the 2011 Memorial Day period, The Kentucky State Police will be partnering with other local law enforcement in the "Click it or Ticket" (CIOT) Campaign. The mobilization will begin on Monday May 23 and extend through Sunday June 5, 2011.

This statewide initiative is a concerted effort to reduce the injury and fatality rates across the Commonwealth. While the focus of this enforcement period is to increase the use of seatbelts by motorists, Kentucky State Police and local law enforcement will also focus enforcement efforts toward DUI, speeding, and other hazardous driving violations, all of which contribute to the death and serious injuries of motorists traveling in the Commonwealth of Kentucky.

The use of traffic safety checkpoints, laser radar, and directed patrols targeting high accident stretches of Kentucky roadways, will be utilized by law enforcement. "While we hope high police visibility and enforcement activities will be a significant factor in reducing injuries and fatalities over the Memorial Holiday period, our greatest hope is that we reduce the number of death notifications we are forced to make when people fail to drive safely," said Captain Lisa Rudzinski, Post Commander of the Bowling Green Post.

KSP "CLICK IT OR TICKET" CAMPAIGN UNDERWAY

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